

KOLEM SVĚTA

Biggest Travel Festival in Czech Rep.

www.kolemsveta.cz



BRNO, Congress Center BVV	8.-9. 11. 2014	www :: map
PRAGUE, National House of Smíchov	22.-23. 11. 2014	www :: map
PLZEŇ, Měšťanská Beseda	27.-28. 2. 2015	www :: map
PRAGUE, National House of Smíchov	15.-16. 3. 2015	www :: map

About the festival

- The largest travel festival in the Czech Republic with 10year of history
- The richest program of presentations from travellers, photographers and filmmakers
- 3 program halls in one place, 2 000 visitors per festival
- Celebrities, foreign guests, artistic performances
- Travel trade fair, exhibition of photographs, exotic food, accompanying programs
- The exhibition place for the partners
- VIDEO: <http://youtu.be/C0z4CfBI-1q>



The promotion of the Festival

- 1 000 pieces of posters
- 4 600 facebook fans
- 20 000 pieces of flyers
- 11 000 members of email traveler club
- 250 000 pieces of advertisements in 10 different printed magazines

Offer of the partnership

<u><i>The official partnership</i></u>	<u><i>The main partnership</i></u>	<u><i>General partnership</i></u>
<ul style="list-style-type: none">• Logo on posters (1 000 pieces)• Presentation stand in the foyer• Presentation during the raffle• Free tickets for the company• Banner in the foyer	<ul style="list-style-type: none">• Logo on posters (1 000 pieces)• Presentation stand in the foyer• Presentation during the raffle• Free tickets for the company• Banner in the foyer• Banner on the main stage• Screening of the 30s spot• Logo on leaflets (20 000 pcs)• Logo in trailer (42 screenings)	<ul style="list-style-type: none">• Logo on posters (1 000 pieces)• Presentation stand in the foyer• Presentation during the raffle• Free tickets for the company• Banner in the foyer• Banner on the main stage• Screening of the 30s spot• Logo on leaflets (20 000 pcs)• Logo in trailer (42 screenings)• Logo in advertising (250 000 pieces of 10 different printed magazines)
===== Prague (March) 750 EUR Prague (Nov) 750 EUR Brno 500 EUR Plzeň 350 EUR	===== Prague (March) 1500 EUR Prague (Nov) 1500 EUR Brno 1 000 EUR Plzeň 700 EUR	===== Prague (March) 3000 EUR Prague (Nov) 3000 EUR Brno 2 000 EUR Plzeň 1 400 EUR



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Karel Wolf a CK Livingstone vás zvou na
CESTOVATELSKÝ FESTIVAL

KOLEM SVĚTA

16. - 17. listopadu 2013

[Kulturní dům a multikino Ládví, Praha]

PROMÍTÁNÍ FILMŮ A FOTOGRAFIÍ

REPORTÁŽE Z DALEKÝCH ZEMÍ SVĚTA

EXOTICKÉ TANCE A JÍDLO

ZNÁMÍ CESTOVATELÉ

FOTOSOUTĚŽ SLIDESHOW AWARDS

3D PROJEKCE

Záštitu nad festivalem převzal starosta Prahy 8 Ing. Jiří Janků.

SPOLUPOŘÁDÁ

GENERÁLNÍ PARTNER

HLAVNÍ PARTNEŘI

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